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Module 1 Questions

3/16/2023

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

That Plays were the most successful.

Plays also held the most failed.

More were successful than failed.

In general, I do not believe the data provided is telling of all crowdfunding campaigns.

1. What are some limitations of this dataset?

Some of the data that is “live” or canceled is not counted in the data. So, I believe this would mean that the set is incomplete but the sample given is sufficient?

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A pie chart can display the results to show how many are live, canceled, failed, or successful. It would provide a better overall view of the outcome. Additionally you could target each backing group to see if there is a correlation between certain groups and what they chose to fund and perhaps why so many chose Plays.